

## amiando wins „Red Herring 100 Europe“ award

Malta, April 15, 2008 - Red Herring today announced that amiando is a recipient of the Red Herring 100 Europe, an award given to the top 100 private technology companies based in the EMEA (Europe, Middle East and Africa) region each year.

“This year’s impressive list of winners demonstrates Europe’s emergence as a major player in the global technology sector,” said Red Herring Editor-in-Chief, Joel Dreyfuss. “The exceptional accomplishments of European technology companies and entrepreneurs are a testament to the rapid advancements being made in building the European innovation ecosystem.”

Red Herring’s lists of top private companies are an important part of the company’s tradition of identifying new and innovative technology companies and entrepreneurs. Companies like Google, eBay and Skype were spotted in their early days by Red Herring editors, and touted as leaders that would change the way we live and work.

Red Herring’s editorial staff rigorously evaluated more than hundreds of private companies through a careful analysis of financial data and subjective criteria, including quality of management, execution of strategy, and dedication to research and development.

„After reaching the top 100 finalists of the Red Herring last year, we are especially pleased to be amongst this years winners, not least as it is a real encouragement to our European expansion strategy,“ said Dennis von Ferenczy, Head of Business Development and Strategy.

### amiando AG

amiando is Europe’s leading event organization platform and makes professional event organization easy. In June 2007, amiando launched the first European online tool for a secure, uncomplicated and individual do-it-yourself ticket shop. The innovative amiando do-it-yourself ticket shop system enables anyone to instantly offer an online event registration without any effort. The platform is available in English, Spanish, German and French.

The company has won numerous awards, including "Top 50 startup in Germany" by German national business magazine 'Wirtschaftswoche', "TOP 100 Finalist 2007" by internet magazine Red Herring and the "Innovators' Pitch" of the federation of information economy, telecommunication and new media (BITKOM).

amiando AG is based in Munich and employs 25 people as of March 31, 2008. You can find further information about amiando AG as well as printable graphical material on [www.amiando.com/press](http://www.amiando.com/press).

### Contact

Felix Haas

Phone: +49.(0)89. 452160-362

Fax: +49.(0)89. 452160-361

Mail: [felix.haas@amiando.com](mailto:felix.haas@amiando.com)